



Québec & E. Ontario  
American Concrete Institute

# *The* **aci** *Excellence*

IN CONCRETE CONSTRUCTION AWARDS

Wednesday March 16, 2022 • Webdiffusion





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## Sponsorship program

### AWARDS GALA

Dear,

ACI is a non-profit technical and educational society developing the standards of the concrete industry and offering technical resources on the material such as training and certification programs. ACI support more than 100 chapters worldwide and has some 30,000 members in more than 120 countries. The local chapter ACI Quebec and Eastern Ontario is your local chapter whose mission is to support and highlight the work of major players in the field of concrete. In addition to its training and certification activities, the Quebec and Eastern Ontario Chapter organizes bi-annual seminars to highlight the most inspiring progress and successes in the field of concrete.

We are preparing for the third edition of the prestigious gala of Excellence in the concrete construction awards. This now webcast gala aims to reward 6 outstanding projects in the following categories: 1) low-rise buildings; 2) mid-rise buildings; 3) high-rise buildings; 4) infrastructure; 5) apparent or decorative concrete; 6) repairs and restorations. This year, with the collaboration of our partner, the Institut d'acier d'armature du Québec (IAAQ), we will award a mention on the reinforcing steel challenges of a project. The awardees projects will be proudly promoted to the international awards where they will represent the expertise of companies in Quebec and Eastern Ontario.

The generosity of our valued sponsors will be highlighted during the preparation and running of the event, as such a celebration would be impossible without their contribution. We invite you to read the following visibility plan to ensure the durability of the gala of excellence in the field of concrete. We are counting on your support to promote businesses in Quebec and Eastern Ontario regionally and internationally. Do not hesitate to contact us for any information at [prixdexcellence@aciquebec.com](mailto:prixdexcellence@aciquebec.com).



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## GALA SPONSORSHIP

The level of visibility for sponsors varies according to the following categories:

	Major partner (exclusive) 5000 \$	Platine 2 500 \$	Gold 1 250 \$	Silver 625 \$	Bronze 300 \$	ACI friend 150 \$
Quantity	Only one	unlimited	unlimited	unlimited	unlimited	unlimited
Corporate video at the beginning of the gala (max 1 min)*	✓					
Logo omnipresent throughout the event	✓					
Logo on the press release to announce the winners	✓					
Logo on the main banner of all communications (Promotional emails, website, LinkedIn, Facebook)	✓	✓				
Mention of the partner during the gala (Between announcement of nominees)	✓	✓	✓			
Logo during the presentation of the projects at the pre-gala (For 30 minutes)	✓	✓	✓	✓		
Logo on all promotional communications of the event (Signature, website)	✓	✓	✓	✓	✓	
Logo on satisfaction survey	✓	✓	✓	✓	✓	
Logo on the published program of the event	✓	✓	✓	✓	✓	✓

\* Prepared and paid by the partner

Note: the size of the logo on all our communications will be proportional to the the sponsorship fee.



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